

Baruch Student Copy Undergraduate Record

Name: Kimberly Yee Tan
 Student ID: 23564183

SSN: XXX-XX-XXXX
 Birthdate: 09/27
 Student Address: 8660 19th Avenue Fl 2
 Brooklyn, NY 11214-3814
 Print Date: 07/13/2019

Other Institutions Attended:

----- Beginning of Undergraduate Record -----

2016 Fall Term

Marketing ManagementMarketing Management
 BBA Major

Subplan: Marketing Track
 Academic Standing Effective 01/18/2017: Good Academic Standing

Course	Description	Earn	Grd
COM 1010	Speech Communication	3.00	A
Contact Hours:	3.00		
Instructor:	Thomas Pison		
ENG 2100	Writing I	3.00	A
Req Designation:	Required Core - English Composition		
Contact Hours:	4.00		
Instructor:	Patricia Kim		
PAF 1250	Citizenship And Public Affairs	3.00	A
Req Designation:	Flexible Core - US Experience in its Diversity		
Contact Hours:	3.00		
Instructor:	Joyce Sullivan		
SOC 1005	Introd To Sociology	3.00	A
Req Designation:	Flexible Core - Individual and Society		
Contact Hours:	3.00		
Course Attributes:	Introduction to Sociology		
Instructor:	Szu Ying Ho		
Trans Term GPA:	0.000	Attempt	Earn
		48.00	48.00
Term GPA:	4.000	Transfer Total:	60.00
		Term Total:	60.00

2017 Spring Term

Marketing ManagementMarketing Management
 BBA Major

Subplan: Marketing Track
 Academic Standing Effective 06/20/2017: Good Academic Standing

Course	Description	Earn	Grd
CHM 1004	Fund Of Chemical Lab Techq	3.00	A
Req Designation:	Required Core - Life and Physical Sciences		
Contact Hours:	3.00		
Instructor:	Oygul Mirzalieva		
ENG 2150	Writing II	3.00	A-
Req Designation:	Required Core - English Composition		
Contact Hours:	4.00		
Instructor:	Dennis Dolack		
LAW 1101	Fund Of Business Law	3.00	A
Contact Hours:	3.00		
Instructor:	Elliot Axelrod		
MSC 1003	MSC In Civilization	3.00	A
Req Designation:	Flexible Core - Creative Expression		
Contact Hours:	3.00		
Instructor:	Jean-Patrick Besingrand		

Term GPA:	3.925	Term Total:	Attempt	Earn
			12.00	12.00

2017 Summer Term
 Marketing ManagementMarketing Management
 BBA Major

Subplan: Marketing Track

Course	Description	Earn	Grd
CIS 2200	Intro Info Systems	3.00	A
Contact Hours:	3.00		
Course Attributes:	Introduction to Computer Information Syst & Tech		
Instructor:	Howard Kline		
Term GPA:	4.000	Term Total:	Attempt
			3.00
			3.00

2017 Fall Term
 Marketing ManagementMarketing Management
 BBA Major

Subplan: Marketing Track

Academic Standing Effective 01/11/2018: Good Academic Standing

Course	Description	Earn	Grd
HIS 1003	Global His Since1500	3.00	A
Req Designation:	Flexible Core - World Cultures & Global Issues		
Contact Hours:	3.00		
Instructor:	Martina Nguyen		
MGT 3120	Fundamentals Of Mgt	3.00	A
Contact Hours:	3.00		
Instructor:	Charles Tillman		
MGT 3121	Service Operations Management	3.00	A
Contact Hours:	3.00		
Instructor:	Igor Medvedovsky		
MKT 3520	Adv & Mkt Communicat	3.00	A
Contact Hours:	3.00		
Instructor:	Anthony Perrotto		

Term Honor: Dean's List

Term GPA:	4.000	Term Total:	Attempt	Earn
			12.00	12.00

2018 Spring Term
 Marketing ManagementMarketing Management
 BBA Major

Subplan: Marketing Track

Communication Studies Minor

Academic Standing Effective 06/12/2018: Good Academic Standing

Course	Description	Earn	Grd
CMP 2850	Great Works Lit II	3.00	A
Req Designation:	College Option		
Contact Hours:	4.00		
Course Attributes:	Course May Satisfy College Option - See Advisor		
Instructor:	Thomas Muzart		
COM 3150H	Business Comm Hon	3.00	A
Req Designation:	College Option		
Contact Hours:	3.00		
Course Attributes:	Campus Honors		
Instructor:	Oksanna Reynolds		
MKT 3600	Marketing Research	3.00	A
Contact Hours:	3.00		
Instructor:	Zhuping Liu		
PHI 1700	Global Ethics	3.00	A

Baruch Student Copy Undergraduate Record

Name: Kimberly Yee Tan

Student ID: 23564183

Course	Description	Earn	Grd
Req Designation:	Flexible Core - Individual and Society		
Contact Hours:	3.00		
Instructor:	Alexandra Dalavagas		
Term Honor:	Dean's List		
Term GPA:	4.000	Term Total:	12.00 12.00

Course	Description	Earn	Grd
Contact Hours:	3.00		
Instructor:	Susan Mekrami		
MKT 5750	Marketing Strategy	3.00	A
Contact Hours:	3.00		
Instructor:	Owh Ong		
Term GPA:	4.000	Term Total:	10.00 10.00

2018 Summer Term

Marketing Management			
BBA Major			
Subplan:	Marketing Track		
	Communication Studies Minor		
Course	Description	Earn	Grd
MKT 3605	Consumer Behavior	3.00	A
Contact Hours:	3.00		
Instructor:	Barry Soloff		
Term GPA:	4.000	Term Total:	3.00 3.00

2018 Fall Term

Marketing Management			
BBA Major			
Subplan:	Marketing Track		
	Communication Studies Minor		
Academic Standing Effective 01/10/2019: Good Academic Standing			

Course	Description	Earn	Grd
MKT 3400	Intl Business Princ	3.00	A-
Contact Hours:	3.00		
Instructor:	Lilac Nachum		
MKT 4131	Advertising Creative Strategy	3.00	A
Contact Hours:	3.00		
Instructor:	Herbert Satzman		
MKT 4555	Internet Marketing	3.00	A
Contact Hours:	3.00		
Instructor:	Karthik Sridhar		
MKT 4620	Text Analytics for Marketing	3.00	A
Contact Hours:	3.00		
Instructor:	Marshall Sponder		
Term GPA:	3.925	Term Total:	12.00 12.00

2019 Spring Term

Marketing Management			
BBA Major			
Subplan:	Marketing Track		
	Communication Studies Minor		
Academic Standing Effective 06/11/2019: Good Academic Standing			

Course	Description	Earn	Grd
BPL 5100	Business Policy	3.00	A
Contact Hours:	3.00		
Instructor:	Duysal Askun Celik		
BUS 3001	Bus Internship I	1.00	P
Contact Hours:	1.00		
Instructor:	Gloria Thomas		
COM 4900	Capstone Commun Stud	3.00	A
Req Designation:	College Option		
Course Topic:	Internal Communication		
Course Topic:	Internal Communication		

Degrees Awarded

Degree:	Bachelor of Business Administration
Confer Date:	05/31/2019
Degree GPA:	3.976
Degree Honors:	Summa Cum Laude
Plan:	Marketing Management
Sub-Plan:	Communication Studies

Cumulative Totals

		Attempt	Earn
Cum GPA:	3.976	Cum Total:	76.00 76.00
Transfer Cum GPA:	0.000	Transfer Total:	48.00 48.00
Comb Cum GPA:	3.976	Comb Total:	124.00 124.00

Non-Course Milestones

New York State Ability-to-Benefit (ATB) Proficient
Status: Completed

Transfer Credits**Transfer Credit from FOREIGN (MALAYSIA)**

Applied Toward Undergraduate Program

Incoming Course	BUSN 1013	INTRO TO BUSINESS	3.00	CR	2014 SPR
Transferred to Term 2016 Fall Term as	BUS 1000	Introduction to Business	3.00	CR	
Incoming Course	MATH 1013	FINITE MATH	3.00	CR	2014 SPR
Transferred to Term 2016 Fall Term as	MTH 7000	Mathematics Elective	3.00	CR	
Incoming Course	ECON 2013	MICROECONOMICS	3.00	CR	2014 FALL
Transferred to Term 2016 Fall Term as	ECO 1001	Micro-Economics	3.00	CR	
Incoming Course	PSYC 1013	INTRO TO PSYCHOLOGY	3.00	CR	2014 FALL
Transferred to Term 2016 Fall Term as	PSY 1001	General Psychology	3.00	CR	
Incoming Course	MATH 1024	PRECALCULUS	4.00	CR	2015 SPR
Transferred to Term 2016 Fall Term as	MTH 2000	Pre-Calculus: Coll Alg & Trig	4.00	CR	
Incoming Course	MGMT 2013	ORGANIZATIONAL BEHAVIOR	3.00	CR	2015 SPR
Transferred to Term 2016 Fall Term as	MGT 3300	Mgt:A Behavioral App	3.00	CR	
Incoming Course	MATH 1034	CALCULUS I	4.00	CR	2015 SUMR
Transferred to Term 2016 Fall Term as	MTH 2610	Calculus I	4.00	CR	
Incoming Course					

Baruch Student Copy Undergraduate Record

Name: Kimberly Yee Tan
Student ID: 23564183
 ECON 2023 MACROECONOMICS 3.00 CR 2015 SUMR
 Transferred to Term 2016 Fall Term as
 ECO 1002 Macro-Economics 3.00 CR
 Incoming Course
 COMM 2033 MASS MEDIA & SOCIETY 3.00 CR 2015 FALL
 Transferred to Term 2016 Fall Term as
 COM 3060 Media Analysis and Criticism 3.00 CR
 Incoming Course
 MATH 1044 CALCULUS II 4.00 CR 2016 SPR
 Transferred to Term 2016 Fall Term as
 MTH 3010 Elementary Calculus II 4.00 CR
 Incoming Course
 MKTG 2013 Principles of Marketing 3.00 CR 2016 SPR
 Transferred to Term 2016 Fall Term as
 MKT 3000 Marketing Foundations 3.00 CR
 Incoming Course
 ACCT 2013 Basic Principles in Accounting 3.00 CR 2016 SPR
 Transferred to Term 2016 Fall Term as
 ACC 2101 Principles of Accounting 3.00 CR
 Incoming Course
 ACCT 2023 Mgt Accounting 3.00 CR 2016 SPR
 Transferred to Term 2016 Fall Term as
 ACC 2203 Prin Mag ACC Nonmaj 3.00 CR
 Incoming Course
 STAT 2013 Intro to Statistics 3.00 CR 2016 SPR
 Transferred to Term 2016 Fall Term as
 STA 2000 Business Statistics I 3.00 CR
 Incoming Course
 FINN 3013 Bus Finance 3.00 CR 2016 SPR
 Transferred to Term 2016 Fall Term as
 FIN 3000 Principles of Finance 3.00 CR

End of Baruch Student Copy Undergraduate Record