

Baruch Student Copy Undergraduate Record

Name: Kimberly Yee Tan
Student ID: 23564183

SSN: XXX-XX-XXXX
Birthdate: 09/27
Student Address: 8660 19th Avenue Fl 2
Brooklyn, NY 11214-3814
Print Date: 07/13/2019

Other Institutions Attended:

----- Beginning of Undergraduate Record -----

2016 Fall Term

Marketing ManagementMarketing Management
BBA Major

Subplan: Marketing Track
Academic Standing Effective 01/18/2017: Good Academic Standing

Course	Description	Earn	Grd
COM 1010	Speech Communication	3.00	A
Contact Hours:	3.00		
Instructor:	Thomas Pison		
ENG 2100	Writing I	3.00	A
Req Designation:	Required Core - English Composition		
Contact Hours:	4.00		
Instructor:	Patricia Kim		
PAF 1250	Citizenship And Public Affairs	3.00	A
Req Designation:	Flexible Core - US Experience in its Diversity		
Contact Hours:	3.00		
Instructor:	Joyce Sullivan		
SOC 1005	Introd To Sociology	3.00	A
Req Designation:	Flexible Core - Individual and Society		
Contact Hours:	3.00		
Course Attributes:	Introduction to Sociology		
Instructor:	Szu Ying Ho		
		<u>Attempt</u>	<u>Earn</u>
Trans Term GPA:	0.000	Transfer Total:	48.00
Term GPA:	4.000	Term Total:	60.00

2017 Spring Term

Marketing ManagementMarketing Management
BBA Major

Subplan: Marketing Track
Academic Standing Effective 06/20/2017: Good Academic Standing

Course	Description	Earn	Grd
CHM 1004	Fund Of Chemical Lab Techq	3.00	A
Req Designation:	Required Core - Life and Physical Sciences		
Contact Hours:	3.00		
Instructor:	Oygul Mirzalieva		
ENG 2150	Writing II	3.00	A-
Req Designation:	Required Core - English Composition		
Contact Hours:	4.00		
Instructor:	Dennis Dolack		
LAW 1101	Fund Of Business Law	3.00	A
Contact Hours:	3.00		
Instructor:	Elliot Axelrod		
MSC 1003	MSC In Civilization	3.00	A
Req Designation:	Flexible Core - Creative Expression		
Contact Hours:	3.00		
Instructor:	Jean-Patrick Besingrand		

Term GPA: 3.925 Term Total: Attempt 12.00 Earn 12.00

2017 Summer Term

Marketing ManagementMarketing Management
BBA Major

Subplan: Marketing Track

Course	Description	Earn	Grd
CIS 2200	Intro Info Systems	3.00	A
Contact Hours:	3.00		
Course Attributes:	Introduction to Computer Information Syst & Tech		
Instructor:	Howard Kline		

Term GPA: 4.000 Term Total: Attempt 3.00 Earn 3.00

2017 Fall Term

Marketing ManagementMarketing Management
BBA Major

Subplan: Marketing Track
Academic Standing Effective 01/11/2018: Good Academic Standing

Course	Description	Earn	Grd
HIS 1003	Global His Since1500	3.00	A
Req Designation:	Flexible Core - World Cultures & Global Issues		
Contact Hours:	3.00		
Instructor:	Martina Nguyen		
MGT 3120	Fundamentals Of Mgt	3.00	A
Contact Hours:	3.00		
Instructor:	Charles Tillman		
MGT 3121	Service Operations Management	3.00	A
Contact Hours:	3.00		
Instructor:	Igor Medvedovsky		
MKT 3520	Adv & Mkt Communicat	3.00	A
Contact Hours:	3.00		
Instructor:	Anthony Perrotto		

Term Honor: Dean's List

Term GPA: 4.000 Term Total: Attempt 12.00 Earn 12.00

2018 Spring Term

Marketing ManagementMarketing Management
BBA Major

Subplan: Marketing Track
Communication Studies Minor
Academic Standing Effective 06/12/2018: Good Academic Standing

Course	Description	Earn	Grd
CMP 2850	Great Works Lit II	3.00	A
Req Designation:	College Option		
Contact Hours:	4.00		
Course Attributes:	Course May Satisfy College Option - See Advisor		
Instructor:	Thomas Muzart		
COM 3150H	Business Comm Hon	3.00	A
Req Designation:	College Option		
Contact Hours:	3.00		
Course Attributes:	Campus Honors		
Instructor:	Oksanna Reynolds		
MKT 3600	Marketing Research	3.00	A
Contact Hours:	3.00		
Instructor:	Zhuping Liu		
PHI 1700	Global Ethics	3.00	A

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Course	Description	Earn	Grd
Req Designation:	Flexible Core - Individual and Society		
Contact Hours:	3.00		
Instructor:	Alexandra Dalavagas		
Term Honor:	Dean's List		
Term GPA:	4.000	Term Total:	Attempt 12.00 Earn 12.00

2018 Summer Term

Marketing ManagementMarketing Management
BBA Major

Subplan:	Marketing Track Communication Studies Minor		
Course	Description	Earn	Grd
MKT 3605	Consumer Behavior	3.00	A
Contact Hours:	3.00		
Instructor:	Barry Soloff		
Term GPA:	4.000	Term Total:	Attempt 3.00 Earn 3.00

2018 Fall Term

Marketing ManagementMarketing Management
BBA Major

Subplan:	Marketing Track Communication Studies Minor		
Academic Standing Effective 01/10/2019:	Good Academic Standing		
Course	Description	Earn	Grd
MKT 3400	Intl Business Princ	3.00	A-
Contact Hours:	3.00		
Instructor:	Lilac Nachum		
MKT 4131	Advertising Creative Strategy	3.00	A
Contact Hours:	3.00		
Instructor:	Herbert Satzman		
MKT 4555	Internet Marketing	3.00	A
Contact Hours:	3.00		
Instructor:	Karthik Sridhar		
MKT 4620	Text Analytics for Marketing	3.00	A
Contact Hours:	3.00		
Instructor:	Marshall Sponder		
Term GPA:	3.925	Term Total:	Attempt 12.00 Earn 12.00

2019 Spring Term

Marketing ManagementMarketing Management
BBA Major

Subplan:	Marketing Track Communication Studies Minor		
Academic Standing Effective 06/11/2019:	Good Academic Standing		
Course	Description	Earn	Grd
BPL 5100	Business Policy	3.00	A
Contact Hours:	3.00		
Instructor:	Duysal Askun Celik		
BUS 3001	Bus Internship I	1.00	P
Contact Hours:	1.00		
Instructor:	Gloria Thomas		
COM 4900	Capstone Commun Stud	3.00	A
Req Designation:	College Option		
Course Topic:	Internal Communication		
Course Topic:	Internal Communication		

Course	Description	Earn	Grd
Contact Hours:	3.00		
Instructor:	Susan Mekrami		
MKT 5750	Marketing Strategy	3.00	A
Contact Hours:	3.00		
Instructor:	Owh Ong		
Term GPA:	4.000	Term Total:	Attempt 10.00 Earn 10.00

Degrees Awarded

Degree: Bachelor of Business Administration
 Confer Date: 05/31/2019
 Degree GPA: 3.976
 Degree Honors: Summa Cum Laude
 Plan: Marketing Management
 Sub-Plan: Communication Studies

Cumulative Totals

Cum GPA:	3.976	Cum Total:	Attempt 76.00 Earn 76.00
Transfer Cum GPA:	0.000	Transfer Total:	48.00 48.00
Comb Cum GPA:	3.976	Comb Total:	124.00 124.00

Non-Course Milestones

New York State Ability-to-Benefit (ATB) Proficient
 Status: Completed

Transfer Credits

Transfer Credit from FOREIGN (MALAYSIA)
Applied Toward Undergraduate Program

Incoming Course	BUSN 1013	INTRO TO BUSINESS	3.00	CR	2014 SPR
Transferred to Term	2016 Fall Term as				
BUS 1000	Introduction to Business	3.00	CR		
Incoming Course	MATH 1013	FINITE MATH	3.00	CR	2014 SPR
Transferred to Term	2016 Fall Term as				
MTH 7000	Mathematics Elective	3.00	CR		
Incoming Course	ECON 1013	MICROECONOMICS	3.00	CR	2014 FALL
Transferred to Term	2016 Fall Term as				
ECO 1001	Micro-Economics	3.00	CR		
Incoming Course	PSYC 1013	INTRO TO PSYCHOLOGY	3.00	CR	2014 FALL
Transferred to Term	2016 Fall Term as				
PSY 1001	General Psychology	3.00	CR		
Incoming Course	MATH 1024	PRECALCULUS	4.00	CR	2015 SPR
Transferred to Term	2016 Fall Term as				
MTH 2000	Pre-Calculus: Coll Alg & Trig	4.00	CR		
Incoming Course	MGMT 2013	ORGANIZATIONAL BEHAVIOR	3.00	CR	2015 SPR
Transferred to Term	2016 Fall Term as				
MGT 3300	Mgt:A Behavioral App	3.00	CR		
Incoming Course	MATH 1034	CALCULUS I	4.00	CR	2015 SUMR
Transferred to Term	2016 Fall Term as				
MTH 2610	Calculus I	4.00	CR		
Incoming Course					

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ECON 2023	MACROECONOMICS	3.00	CR	2015 SUMR
Transferred to Term 2016 Fall Term as				
ECO 1002	Macro-Economics	3.00	CR	
Incoming Course				
COMM 2033	MASS MEDIA & SOCIETY	3.00	CR	2015 FALL
Transferred to Term 2016 Fall Term as				
COM 3060	Media Analysis and Criticism	3.00	CR	
Incoming Course				
MATH 1044	CALCULUS II	4.00	CR	2016 SPR
Transferred to Term 2016 Fall Term as				
MTH 3010	Elementary Calculus II	4.00	CR	
Incoming Course				
MKTG 2013	Principles of Marketing	3.00	CR	2016 SPR
Transferred to Term 2016 Fall Term as				
MKT 3000	Marketing Foundations	3.00	CR	
Incoming Course				
ACCT 2013	Basic Principles in Accounting	3.00	CR	2016 SPR
Transferred to Term 2016 Fall Term as				
ACC 2101	Principles of Accounting	3.00	CR	
Incoming Course				
ACCT 2023	Mgt Accounting	3.00	CR	2016 SPR
Transferred to Term 2016 Fall Term as				
ACC 2203	Prin Mag ACC Nonmajo	3.00	CR	
Incoming Course				
STAT 2013	Intro to Statistics	3.00	CR	2016 SPR
Transferred to Term 2016 Fall Term as				
STA 2000	Business Statistics I	3.00	CR	
Incoming Course				
FINN 3013	Bus Finance	3.00	CR	2016 SPR
Transferred to Term 2016 Fall Term as				
FIN 3000	Principles of Finance	3.00	CR	

End of Baruch Student Copy Undergraduate Record